

GENETICALLY YOURS

Bioinforming • Biopharming • Biofarming

by Hwa A. Lim

Written by a pioneer and authority, this invaluable book covers all the key aspects and current affairs in the field of biotechnology, with topics ranging from genome projects, through animal and human cloning, to biowarfare.

As an academic-turned-entrepreneur, the author is at ease in providing vivid firsthand accounts from both the scientific and the business perspective.

This book is addressed primarily to experts and professionals who are very busy but who wish to gain insights through a different and comprehensive perspective of this important field. It is also aimed at laypeople who are interested in learning more about bioinformatics, and the biotechnology, pharmaceutical, and healthcare industries.

The book is also ideal as an easy-to-read supplementary reference in classrooms. Each chapter is self-contained and footnotes provide further references for interested readers.

This thoughtful and provocative book comes at the perfect time, when so many questions are being raised about this field. Hwa Lim has been pivotal in establishing and shaping the field of bioinformatics; his book will open this world to many others.

— **Malorye A. Branca**

Vice President

Cambridge Healthtech Institute Publications, USA

As an "outsider" to this extremely hot field of research and business, I am awed by the clarity and simplicity this author is able to transmit to the readers. As the Vice President for Research of a growing research university with fast and robust growing activity in this area, I have tried, in vain, to read other books about this subject. I usually am more confused by jargons beyond my grasp. This is the first book I read which tells me what it was, what it is, where it is, and where it is expected to be in the years to come. I can only say, BRAVO!

— **Da Hsuan Feng, Ph.D.**

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