

The typical biology student is "hardwired" to be wary of any tasks involving the application of mathematics and statistical analyses, but the plain fact is much of biology requires interpretation of experimental data through the use of statistical methods.

This unique textbook aims to demystify statistical formulae for the average biology student. Written in a lively and engaging style, *Statistics for Terrified Biologists* draws on the author's 30 years of lecturing experience. van Emden has an extensive track record for successfully teaching statistical methods to even the most guarded of biology students.

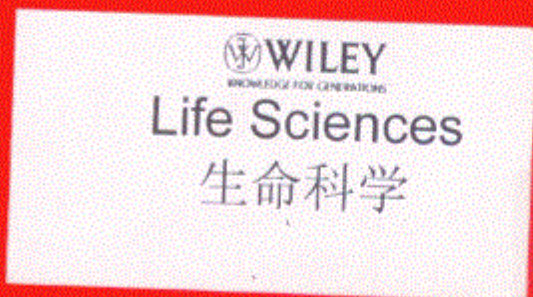
For the first time basic methods are presented using straightforward, jargon-free language. Students are taught to use simple formulae accurately to interpret what is being measured with each test and statistic, while at the same time learning to recognize overall patterns and guiding principles. Complemented by simple illustrations and useful case studies, this is an ideal statistics resource tool for undergraduate biology and environmental science students who lack confidence in their mathematical abilities.

Helmut van Emden recently retired as Professor of Horticulture at the University of Reading, UK. He is one of the foremost entomologists of his generation.

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