

Developmental MANAGEMENT

GENERAL EDITOR: RONNIE LESSEM

This important new series confronts critical trends in international management:

- the rapid emergence of a global market-place and the advance of worldwide electronic networks
- the growth in complexity of business enterprise and the need for continual organizational renewal
- the upsurge of economic and organizational interdependence
- the demand for a new type of manager who has insight and vision and can adapt rapidly to changing circumstances and environments.

The **Developmental Management** series brings together a new school of management thought and practice. Every title in the **Developmental Management** series is designed to prepare tomorrow's manager to think globally, to be more adaptable and so to operate more successfully in an increasingly turbulent business climate.

'I heartily endorse this series of books because they create an opportunity for us to grow our careers through other people's experience.'

Steve Shirley, Founder Director of FI Group plc

'Without any exaggeration, I find the scope of this series of great personal interest. I believe it to have the potential to be the first significant development in the field of organizational behaviour in my working lifetime.'

Sir Graham Day, Chairman of Cadbury Schweppes

'Developmental management is one of those ideas whose time has come. The list of titles on this theme looks set to redefine the management task for the start of the next century.'

Charles Handy, London Business School

'I welcome the venturesome angle this series takes... it explores and expands the significance of management well beyond the existing concept.'

Sir Peter Parker

'We admire the **Developmental Management** series' focus on the development of whole cultures, the whole of business and whole managers.'

Wayland R. Hicks, Executive Vice-President, Xerox Corporation