

"Wow! Bird identification made easy by Kenn Kaufman. This first Focus Guide, with its revolutionary new method of illustration and its clear focus on the essentials, will open to everyone the wonderful world of birds. It will, I predict, spark an explosion of interest in birds and their conservation."

— Frank Gill, director of science, National Audubon Society

Kenn Kaufman's Focus Guide cuts through the clutter to focus on the essentials.

- More than 2,000 photographs have been selected and digitally edited to show exactly how to recognize each bird.
- Vivid descriptions capture each bird's key markings, habits, habitat, and voice.
- The clear, simple, and efficient organization shows similar birds together, and you can see all the information you need at a glance. Color keys make it easy to find the right group.
- Range maps show where and when to see each bird throughout the year.



Kenn Kaufman is a legend among birders, the youngest person ever to win their highest honor, the Ludlow Griscom Award. He is a field editor for *Audubon*, a columnist for numerous magazines, and the author of *Lives of North American Birds*, the *Peterson Field Guide to Advanced Birding*, and *Kingbird Highway*.

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