

PSYCHOLOGY

In Search of the Human Mind

THIRD EDITION

by

ROBERT J. STERNBERG

*Psychological ideas flow from the mind to the lab
to the everyday world and back again.*

The third edition of *Psychology: In Search of the Human Mind* shows how psychological ideas are created, analyzed, and applied to your everyday life. This innovative approach treats psychology as both a product and a process. This perspective also reinforces Sternberg's three-point explanation of human intelligence—combining the creative, the practical, and the analytical.

This flow of psychological ideas is demonstrated in the text by the following features:

The Creative Mind

Think About It questions: The search for ideas begins with questions at the end of every chapter that encourage you to reflect creatively on the psychological concepts presented.

The Analytical Lab

In the Lab of . . . boxes: Written by the foremost researchers in the field, these boxes show the search for answers as psychologists analyze an idea in the lab. The individual researchers convey the excitement and passion they feel for their projects.

The Practical Everyday World

Psychology in Everyday Life: Bringing it all together, these features highlight the links between creative thinking and analytical research and show how psychological concepts apply to your everyday life.

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