

With the publication of *Psychology: An Introduction*, eighth edition, by Jerome Kagan and Julius Segal, Harcourt Brace College Publishers continues the tradition of our imprint, **The Harcourt Press**. We chose this imprint for Kagan/Segal's new edition because it typifies the purpose of **The Harcourt Press**—to offer a value-added, economically priced alternative to the rising cost of college textbooks.



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- In addition to being half the price to the student, Kagan/Segal, eighth edition, contains a built-in study guide with a diagnostic test and a 14-chapter table of contents that continues to reflect the strengths of the authors. The new edition also features a new margin glossary with a pronunciation guide and boxes highlighting applications, lifespan perspectives, and psychology in the media.
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Jerome Kagan is Professor of Psychology at Harvard University. He has attracted international acclaim for his research, writing, and consultation in human development for 40 years, including the G. Stanley Hall Award for 1995. Dr. Kagan has received the Distinguished Scientist awards from both the American Psychological Association and the Society for Research in Child Development, as well as the American Psychiatric Association's Hofheimer Prize for research. Dr. Kagan is a member of the Institute of Medicine of the National Academy of Sciences and a Fellow of the American Academy of Arts and Sciences. He received his Ph.D. from Yale University.

Julius Segal, dedicated to making psychology accessible to the public, has most recently served as a contributing editor and monthly columnist for *Parents* magazine. The author of eight books and over 250 articles on mental health and human development and a recognized authority on coping with psychological trauma, Dr. Segal served for 30 years as director of the scientific and public information programs for the National Institute of Mental Health. Dr. Segal has taught psychology at George Washington University and extensively throughout the United States. He is

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