

IMPORTANT STEPS FOR SELECTION OF AN INDUSTRY

- If you are not in a position to decide an appropriate industry within your range of investment then read this book thoroughly. You will find a number of industries of your interest in the book.
- Select few products and keep them in mind for discussion with your friends and family members.
- For the selection you may seek the services of your consultant who can provide you more informations and guidance on the ins and out of all the products which you have selected and help in the final selection of one or two of the products which suits you.
- Although this book provides you details of market potential of your project, yet before going in for implementation you are advised to assess the market position through your own sources.
- For detailed information on manufacturing process, market survey, selection of appropriate plant and machinery, procurement of loan from financial institutions, and other assistance, you must obtain Practical Project Execution Know-How Report which can be available from "National Institute of Industrial Research", 106 - E, Kamla Nagar, Delhi - 110 007.