

PREFACE

The mission of *Psychology: In Search of the Human Mind* is to teach introductory psychology students to understand and to think about the field as psychologists do—to learn that, in the search for understanding of the human mind, psychology is both a product and a process. The text equally embraces biological, cognitive, developmental, social-psychological, and clinical approaches to demonstrate this balance. It also emphasizes the interactions among these different approaches. Psychology advances as a scientific discipline because psychologists are able to integrate ideas from diverse approaches.

Points of Change

The third edition of *Psychology: In Search of the Human Mind* has evolved in seven key ways, based on feedback received from professors and students who used the second edition.

1. **Psychological ideas flow from the mind to the lab to the everyday world and back again.** This concept is emphasized in the text in the following ways:

- First, **Think About It** questions at the end of every chapter help students process as well as reflect analytically, creatively, and practically upon the material they have learned. Sample responses are provided for each question and students may try out their own answers online at

the *In Search of the Human Mind* Web site (<http://www.harcourtcollege.com/psych/ishm>).

- Second, **In the Lab of . . .** boxes represent first-hand accounts of some of the most exciting research currently being done in the field of psychology. Each box is written by a key investigator in the field of psychology, expressing in terms students can understand what research is being done, why the investigator finds it so exciting, and why the students should find it exciting too! These boxes show how higher order thinking is applied in the lab of the psychologist.

- Third, **Psychology in Everyday Life** boxes show the links between higher order thinking and laboratory work, on the one hand, and the everyday world, on the other. Students see how psychologists' ideas and research can make a difference to the students' everyday lives.

These three features are designed to emphasize for students the flow of ideas in the field of psychology, starting with the mind, proceeding to testing in the lab, and then out into the everyday world. The everyday world, in turn, provides the feedback that enables psychologists to fine-tune their ideas and to develop them further.

2. **The length and number of chapters have been reduced.** In order to transform the book into one

For the instructor without access to a computer, or who has questions about the software, Harcourt College Publishers (800-447-9457) offers two services. RequestTest provides a software specialist who will compile questions according to the instructor's criteria and mail or fax the test master within 48 hours. The Software Support Hotline (800-447-9457) is available to answer questions Monday through Friday, 9 A.M. to 5 P.M., Central time.

- **The Overhead Transparencies** come in two packages: A supplementary package of illustrations and tables specially selected from *Psychology: In Search of the Human Mind* and the Harcourt Introductory Psychology package, which contains more than 200 transparencies. Each acetate, with accompanying guide, is in full color.

- **The Whole Psychology Catalog: Instructional Resources to Enhance Student Learning** by Michael B. Reiner, Kennesaw State College. Instructors can easily supplement course work and assignments with this manual. It has perforated pages containing experiential exercises, questionnaires, and visual aids. Each activity is classified by one of eight learning goals central to the teaching of psychology. Also included in this version is an informative section on using the Internet and the World Wide Web.

Multimedia and Interactive Software

- **PowerPsych CD-ROM** offers students an opportunity to learn the core concepts in *Psychology* in an interactive and fun environment. It contains exciting graphics, tutorials, and even a "Check Mastery" self-test section that accompanies each major feature. Use of virtual reality technology and 3D-rendered animations and simulations allow students to view and manipulate structures. For example, they may view the brain to study functions, such as ion movement during the action potential, and to review concepts, such as classical conditioning and systematic desensitization. This is all possible from different perspectives, and can be done at each student's pace and under his or her control.

- **The *In Search of the Human Mind* Web site** provides resources for both students and instruc-

tors. Students can test themselves with our self-assessment quizzes or learn more about introductory psychology concepts with our Web activities, Shockwave[®] animations, and our guide to psychology research. Instructors will find an electronic version of the Instructor's Manual, the Harcourt guide to using films in teaching introductory psychology concepts, overhead transparencies to print out, and teaching strategies. Instructors should contact their Harcourt sales representative for the password to the instructor's materials. (<http://www.harcourtcollege.com/psych/ishm>)

- ***Psychology: In Search of the Human Mind* PowerPoint[®] Presentation:** This PowerPoint[®] presentation follows the outline of the text and includes many of the graphs, tables, and photos from the text as well as additional videos to help enhance your lectures.

- **Dynamic Concepts in Psychology II**, a highly successful videodisc developed by John Mitterer (Brock University), covers every major concept of introductory psychology. Media include animated sequences, video footage, still images, and demonstrations of well-known experiments. A modular format allows instructors to tailor the program to their course. LectureActive presentation software (Windows, Macintosh) accompanies Dynamic Concepts in Psychology II. This software gives instructors the ability to preprogram classroom presentations as well as to import material from other multimedia sources, such as other videodiscs, CD-ROMs, or your own hard drive.

- **Psychology MediaActive[™]**, a CD-ROM-based psychology image bank to be used with commercially available presentation packages like PowerPoint[®] and Astound[™], as well as Harcourt's LectureActive[™] 2.0 for Windows and Macintosh.

- **The Harcourt College Publishers Multimedia Library** provides additional media for instructors to use in the classroom. The Library includes videos from Films for the Humanities and Sciences and Pyramid Films, as well as series such as *The Brain* teaching modules, *The Mind* video modules, *Discovering Psychology* telecourse, *Childhood*, *Seasons of Life*, and *Time to Grow*. Contact your Harcourt College Publishers representative for qualifying details and further information.

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