

RED PANDA

BIOLOGY AND CONSERVATION OF THE FIRST PANDA

EDITED BY

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Red Panda: Biology and Conservation of the First Panda is the first comprehensive account of the red panda (*Ailurus fulgens*), covering its biology, evolution and taxonomy as well as its role in culture and tradition. This book gathers all the information available on the red panda both from the field and captivity and attempts to answer that most fundamental of questions, "What is a red panda?" This volume also looks at the red panda's biology and the adaptations required to survive as an herbivorous carnivore. Its habitat is under threat from the requirements of an ever-growing human population, and while we are fortunate to have a sizable population of captive-bred red pandas in zoos, it is uncertain whether this population will be viable in the long term. *Red Panda* not only presents an in-depth look at the scientific and conservation-based issues urgently facing the red panda today, but it also aims to bring this unique and beautiful species out of obscurity and into the spotlight of public attention.

KEY FEATURES

- Wide-ranging account of the red panda, covering all the information that is available on this species both *in* and *ex situ*
- Discusses the red panda in captivity, including husbandry and management, status of the current zoo population and its long-term viability, and the role that this population could play in species conservation
- Reports on status in the wild, looks at conservation issues and considers the future of this exceptional species
- Includes contributions from long-standing red panda experts as well as those specializing in fields involving cutting-edge research

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