

The Unheeded Cry is a book that I can recommend enthusiastically to all serious-minded people who care about animals and the ways in which they are used—or abused—in our society.

—Jane Goodall

Rollin confronts a central issue of animal rights—do experimental animals feel pain and suffer and, if so, what ought humans as responsible moral agents do about it? . . . A superbly written text and comprehensive bibliography keep readers interested, informed, amused, and somewhat in awe of Rollin's creative talents and mastery of the subject.

—American Library Association, *Choice*

An invaluable source for anyone preparing a course on ethics for biologists or veterinary students. It is also lively and good-humoured and should be read by any scientists who still instinctively put quotation marks round 'animal suffering.'

—*Laboratory Animals*

The Unheeded Cry . . . is a combination of history, philosophy, anecdote, and fact, a work at once erudite and accessible . . . lucid and powerful.

—*The AV*

I have watched this book reach and unlock the minds of my most skeptical science and engineering students. *The Unheeded Cry* demonstrates to them, as nothing else has, the sense in which science is value-laden, and why that matters.

—Laurie Anne Whitt, Michigan Technological University

BERNARD E. ROLLIN is the recipient of the 2016 Lifetime Achievement Award for Excellence in Research Ethics, given by the organization Public Responsibility in Medicine and Research. A University Distinguished Professor at Colorado State University, Rollin has served on the Pew National Commission on Industrial Farm Animal Production and on the Institute for Laboratory Animal Resources Council of the National Academy of Sciences. A founder of veterinary ethics, Rollin was pivotal in articulating and advocating the need to control animal pain in veterinary medicine and animal science research. Rollin is also the author of numerous books, including *Farm Animal Welfare*, and *Animal Rights and Human Morality*.

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