

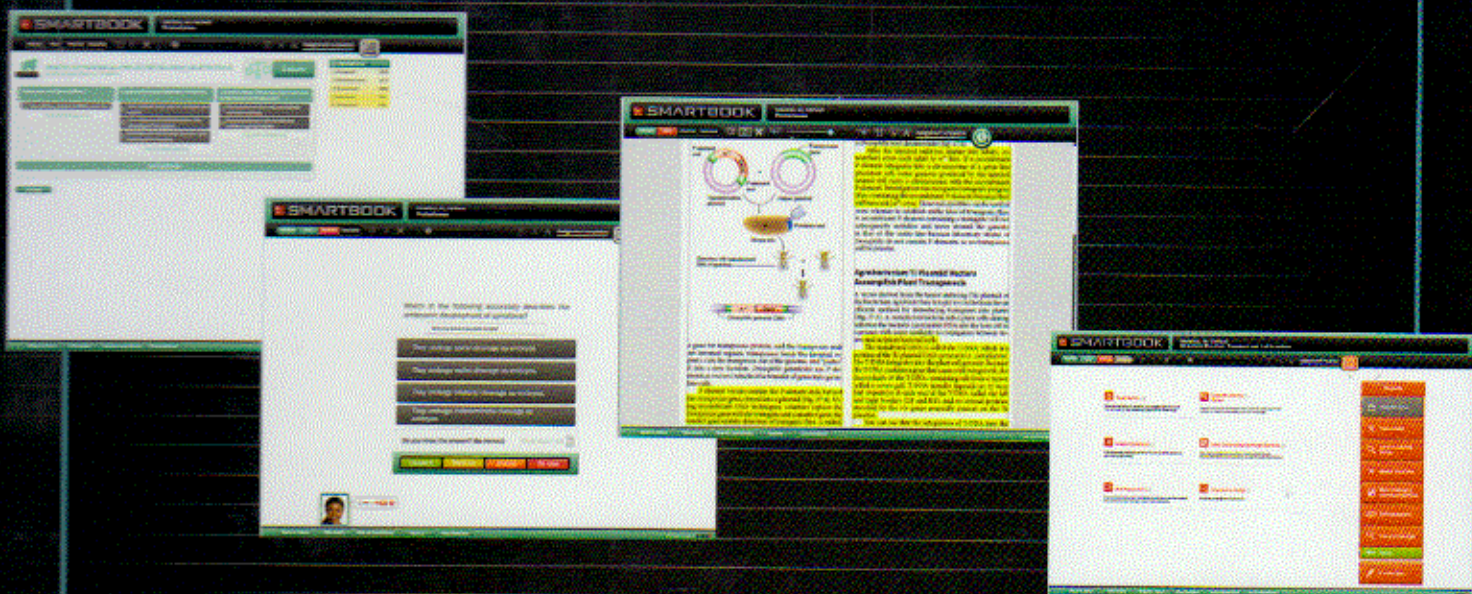


Improve your grades!

Studying with McGraw-Hill LearnSmart Advantage products is the quickest way to get from B to A.

Maximize your study time!

Make the most out of every minute spent studying by getting insight into what you know—and what you don't.



SMARTBOOK™

SmartBook: Explore the first and only adaptive reading and learning experience.

A Revolution in Reading and Learning.

SmartBook works by adapting to your individual learning needs. SmartBook is included with your McGraw-Hill ConnectPlus® subscription. **Ask your instructor how to get ConnectPlus today!**