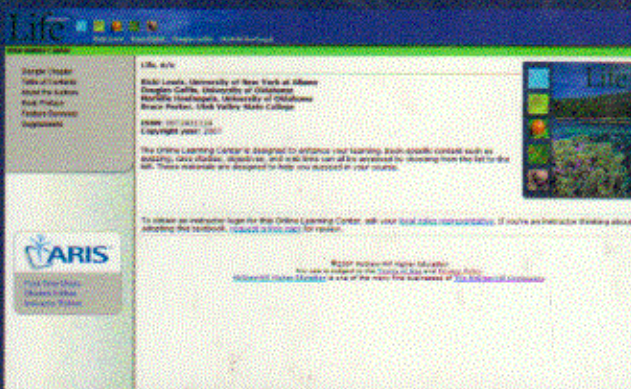


NEW! McGraw-Hill: *Biology Digitized Video Clips*



McGraw-Hill is pleased to offer adopting instructors a new presentation tool—digitized biology video clips on DVD! Licensed from some of the highest quality science video producers in the World, these brief segments range from about five seconds to just under three minutes in length and cover all areas of general biology from cells to ecosystems. Engaging and informative, McGraw-Hill's digitized biology videos will help capture students' interest while illustrating key biological concepts and processes such as mitosis, how cilia and flagella work, and how some plants have evolved into carnivores.

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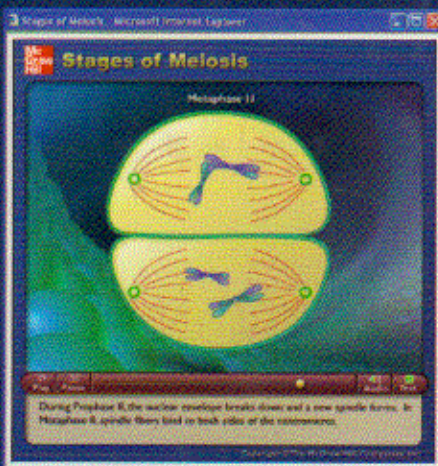


Through the *Life* text website, everything you need for effective, interactive teaching and learning is at your fingertips.



McGraw-Hill's ARIS for *Life* is a complete electronic homework and course management system, designed for greater ease of use than any other system available. Free upon adoption of *Life*, instructors can create and share course materials and assignments with colleagues with a few clicks of the mouse. Instructors can edit questions, import their own content, and create announcements and due dates for assignments. ARIS has automatic grading and reporting of easy-to-assign quizzing, and testing. Once a student is registered in the course, all student activity within McGraw-Hill's ARIS is automatically recorded and available to the instructor through a fully integrated grade book that can be downloaded to Excel.

Animations



The *Introductory General Biology Animations CD-ROM* brings the next generation of animations to the classroom. These full-color animations of biological concepts and processes offer total flexibility for you in classroom presentations or online course materials. Designed to be used in your lectures, these full-screen animations feature the option of Spanish audio, pause, rewind, fast-forward, and audio on/off options.

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