

# Table of Contents

|                      |     |
|----------------------|-----|
| <b>Preface</b> ..... | xvi |
|----------------------|-----|

## **Chapter 1**

|                                                                                                                                                                                                               |   |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|
| Nutraceutical Industry with the Collaboration of Biotechnology and<br>Nutrigenomics Engineering: The Significance of Intellectual Property in the<br>Entrepreneurship and Scientific Research Ecosystems..... | 1 |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|

*Tomas Gabriel Bas, University of Talca, Chile*

## **Chapter 2**

|                                                                                                         |    |
|---------------------------------------------------------------------------------------------------------|----|
| Bioinformatics: The Convergence between Biotechnology and ITC Impacts<br>on the Productive Sector ..... | 18 |
|---------------------------------------------------------------------------------------------------------|----|

*Jorge E. Niosi, Université de Quebec à Montréal, Canada*

## **Chapter 3**

|                                                                                                                  |    |
|------------------------------------------------------------------------------------------------------------------|----|
| Influence of Star Bioscientists on Obtaining Venture Capital for Canadian<br>Dedicated Biotechnology Firms ..... | 45 |
|------------------------------------------------------------------------------------------------------------------|----|

*Johanne Queenton, University of Sherbrooke, Canada*

*Sophie Veilleux, Laval University, Canada*

## **Chapter 4**

|                                                                                                                    |    |
|--------------------------------------------------------------------------------------------------------------------|----|
| A Romance of the Three Kingdoms: Biotechnology Clusters in Beijing,<br>Shanghai and Guangdong Province, China..... | 67 |
|--------------------------------------------------------------------------------------------------------------------|----|

*Petr Hanel, Université de Sherbrooke, Canada*

*Jie He, Université de Sherbrooke, Canada*

*Jingyan Fu, Jinan University, China*

*Susan Reid, Bishop's University, Canada*

*Jorge E. Niosi, Université de Quebec à Montréal, Canada*

## **Chapter 5**

|                                                                                                     |     |
|-----------------------------------------------------------------------------------------------------|-----|
| Is Collaboration Important at All Stages of the Biotechnology Product<br>Development Process? ..... | 130 |
|-----------------------------------------------------------------------------------------------------|-----|

*Catherine Beaudry, Polytechnique Montreal, Canada*

## **Chapter 6**

|                                                                                   |     |
|-----------------------------------------------------------------------------------|-----|
| Entrepreneurial Approach to Biotechnology Policies and Development in India ..... | 177 |
|-----------------------------------------------------------------------------------|-----|

*Neeta Baporikar, Namibia University of Science and Technology,  
Namibia & University of Pune, India*

## **Chapter 7**

|                                                                                                 |     |
|-------------------------------------------------------------------------------------------------|-----|
| Institutions as Enablers of Science-Based Industries: The Case of Biotechnology in Mexico ..... | 202 |
|-------------------------------------------------------------------------------------------------|-----|

*Marcia Villasana, Tecnológico de Monterrey, EGADE Business School,  
Mexico*

## **Chapter 8**

|                                                                                                         |     |
|---------------------------------------------------------------------------------------------------------|-----|
| A New Tool for Supporting Innovation in Biotech Co-Innovation and the Role of Economic Developers ..... | 238 |
|---------------------------------------------------------------------------------------------------------|-----|

*Marina Frangioni, Bishop's University, Canada*

## **Chapter 9**

|                                                                        |     |
|------------------------------------------------------------------------|-----|
| The Turkish Biotechnology System: Functioning or Malfunctioning? ..... | 251 |
|------------------------------------------------------------------------|-----|

*Dilek Cetindamar, Sabanci University, Turkey*

## **Chapter 10**

|                                                                                                                   |     |
|-------------------------------------------------------------------------------------------------------------------|-----|
| Importance of Biotechnology in the Development of Functional Foods in Emerging Countries: The Case of Chile ..... | 269 |
|-------------------------------------------------------------------------------------------------------------------|-----|

*Carolina Alejandra Oliu, Institute of Innovation Based on Science,  
University of Talca, Chile*

## **Chapter 11**

|                                                                   |     |
|-------------------------------------------------------------------|-----|
| What Influences the Growth of Canadian Biotechnology Firms? ..... | 282 |
|-------------------------------------------------------------------|-----|

*Catherine Beaudry, Polytechnique Montreal, Canada  
Joël Levasseur, Polytechnique Montreal, Canada*

## **Chapter 12**

|                                                                                                                              |     |
|------------------------------------------------------------------------------------------------------------------------------|-----|
| Corporate Social Responsibility of Pharmaceutical Industry Towards Access to Medicine: A Case Study of GlaxoSmithKline ..... | 320 |
|------------------------------------------------------------------------------------------------------------------------------|-----|

*Rakhi Rashmi, London School of Business and Finance, UK*

## **Chapter 13**

|                                                                                                  |     |
|--------------------------------------------------------------------------------------------------|-----|
| Collaboration, Innovation, and Funding as Survival Factors for Canadian Biotechnology SMEs ..... | 369 |
|--------------------------------------------------------------------------------------------------|-----|

*Catherine Beaudry, Polytechnique Montreal, Canada  
Joël Levasseur, Polytechnique Montreal, Canada*

## **Chapter 14**

|                                                                                                                               |     |
|-------------------------------------------------------------------------------------------------------------------------------|-----|
| The Competitive and Comparative Advantages Effectively Fostered by<br>National Innovation Systems: An Exploratory Study ..... | 409 |
|-------------------------------------------------------------------------------------------------------------------------------|-----|

*Silvia Ivonne Ponce, HEC Montreal, Canada*

*Mauricio Poblete Bustamante, Universidad Catolica del Maule, Chile*

*Tomas Gabriel Bas, University of Talca, Chile*

## **Chapter 15**

|                                                                                               |     |
|-----------------------------------------------------------------------------------------------|-----|
| Regional Innovation Pattern: A Case of Beijing Biopharmaceutical Industrial<br>Clusters ..... | 440 |
|-----------------------------------------------------------------------------------------------|-----|

*Jingyuan Zhao, University of Toronto, Canada*

## **Chapter 16**

|                                                                          |     |
|--------------------------------------------------------------------------|-----|
| Is China Catching Up? Health-Related Applications of Biotechnology ..... | 465 |
|--------------------------------------------------------------------------|-----|

*Petr Hanel, Université de Sherbrooke, Canada*

|                                 |     |
|---------------------------------|-----|
| Compilation of References ..... | 521 |
|---------------------------------|-----|

|                              |     |
|------------------------------|-----|
| About the Contributors ..... | 582 |
|------------------------------|-----|

|             |     |
|-------------|-----|
| Index ..... | 588 |
|-------------|-----|