

Writer's Guidelines for
ETC: A Review of General Semantics

1. We prefer that you submit your articles or manuscripts electronically. If possible, use Microsoft Word for Windows, although we can handle WordPerfect and plain text (.txt) files if necessary. E-mail documents as attachments to editor-etc@generalsemantics.org. If you cannot e-mail the document, you can send a floppy disc, CD, or paper manuscript to the Institute of General Semantics, 3000 Landers Street, Fort Worth, TX 76107.
2. Since we are an interdisciplinary community, writers are invited to use the citation and referencing style of their choice (APA, MLA, Chicago).
3. Use, but do not rely on, spell checking and proofreading aids.
4. Include photos, illustrations, and graphics in the document and please also send them as separate files (not embedded). Acceptable formats are JPG, JPEG, GIF, TIF, and BMP. Graphics should be as high resolution as available.
5. Do not use automated footnote or note referencing programs. Below are some examples of end notes as they appeared in a recent *ETC*:
6. We especially encourage submissions by students.
7. If you submit an article that has been previously published, please obtain reprint permissions prior to submission to *ETC* and provide such permission with the submission.
8. While we do occasionally publish articles that do not relate directly to the subject, we encourage writers to make a connection with general semantics or explain how the topic relates to general semantics.