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### DESCRIPTION

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The *Journal of Destination Marketing & Management (JDMM)* aims to be the leading international journal for the study of **tourist destinations** by providing a critical understanding of all aspects of their **marketing** and **management**, as they are situated in their particular **policy, planning, economic, geographical** and **historical** contexts.

*JDMM* seeks to develop a robust theoretical understanding of destination marketing and management by harnessing knowledge drawn from the full breadth of disciplinary approaches to the study of destinations. It seeks to foster a critical development of the domain, expand the frontiers of knowledge in the field and provide an international forum for the exchange of ideas.

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