



# JOURNAL OF RETAILING AND CONSUMER SERVICES

Forging the Link between Research and Practice

## AUTHOR INFORMATION PACK

### TABLE OF CONTENTS

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●	<b>Description</b>	<b>p.1</b>
●	<b>Audience</b>	<b>p.1</b>
●	<b>Impact Factor</b>	<b>p.2</b>
●	<b>Abstracting and Indexing</b>	<b>p.2</b>
●	<b>Editorial Board</b>	<b>p.2</b>
●	<b>Guide for Authors</b>	<b>p.3</b>



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### DESCRIPTION

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The journal is an international and interdisciplinary forum for research and debate in the rapidly developing - and converging - fields of **retailing** and **services studies**. It focuses particularly on **consumer behaviour** and on **policy** and **managerial decisions**, encouraging contributions both from practitioners in the forefront of new developments in retailing and services, and from academics across a wide range of relevant disciplines. *The Journal of Retailing and Consumer Services* covers:

- The distribution and selling of goods
- The retailing of professional services such as health and law
- The retailing of consumer services such as transportation, tourism, leisure, and personal financial services.

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