

## **EDITOR-IN-CHIEF**

### **Dan Schendel**

Krannert Graduate School of Management, Purdue University, West Lafayette, Indiana 47907, USA

## **ASSOCIATE EDITORS**

### **Richard A. Bettis**

Kenan-Flagler Business School  
University of North Carolina  
Chapel Hill, North Carolina 27599, USA

### **Karel Cool**

INSEAD, Boulevard de Constance  
F77305 Fontainebleau Cedex  
France

### **John McGee**

Warwick Business School  
University of Warwick  
Coventry, CV4 7AL, UK

### **Will Mitchell**

The Fuqua School of Business  
Duke University, Box 90120  
Durham, North Carolina 27708, USA

### **Edward J. Zajac**

JL Kellogg Graduate School of Management  
Northwestern University, 2001 Sheridan Road  
Evanston, Illinois 60208, USA

## **EXECUTIVE EDITOR**

### **Mary Lou Schendel**

## **EDITORIAL BOARD**

### **Raphael Amit**

Wharton, USA

### **Jeff Arthur**

Virginia Tech U., USA

### **Charles Baden-Fuller**

City University, UK

### **Vince Barker**

U. of Kansas, USA

### **Jay B. Barney**

Ohio State U., USA

### **Pamela Barr**

Georgia State U., USA

### **Don Bergh**

Purdue U., USA

### **Arvind Bhambri**

U. of Southern California, USA

### **Warren Boeker**

### **Brian Boyd**

U. of Washington, USA

**Rudi K. F. Bresser**

Free U. of Berlin, Germany

**Thomas Brush**

Purdue U., USA

**Laurence Capron**

INSEAD, France

**Sea-Jin Chang**

Korea U., Korea

**Ming-Jer Chen**

U. of Virginia, USA

**Tina Dacin**

Queen's U., Canada

**George S. Day**

Wharton, USA

**Gregory Dess**

U. of Texas, USA

**Jeff Dyer**

Brigham Young U., USA

**Jan Eppink**

Vrije Universiteit, Netherlands

**Sydney Finkelstein**

Dartmouth College, USA

**Tim Folta**

Purdue U., USA

**James Fredrickson**

U. of Texas, USA

**Pankaj Ghemawat**

Harvard U., USA

Arizona State U., USA

**Philip Bromiley**

U. of Minnesota, USA

**Laura B. Cardinal**

Tulane U., USA

**Balaji Chakravarthy**

IMD, Switzerland

**Sayan Chatterjee**

Case Western Reserve U., USA

**Arnold C. Cooper**

Purdue U., USA

**Catherine Daily**

Indiana U., USA

**Wayne S. DeSarbo**

Penn State, USA

**Yves Doz**

INSEAD, France

**Kathleen Eisenhardt**

Stanford U., USA

**Avi Fiegenbaum**

Technion, Israel

**Therese Flaherty**

Wharton, USA

**Charles Fombrun**

New York U., USA

**Charles Galunic**

INSEAD, France

**Michel Ghertman**

Groupe HEC, France

**Javier Gimeno**  
INSEAD, France

**Brian Golden**  
U. of Toronto, Canada

**Peter H. Grinyer**  
St. Andrews U., Scotland

**William Guth**  
New York U., USA

**Gary Hamel**  
London Business School, UK

**W. Harvey Hegarty**  
Indiana U., USA

**James Henderson**  
Babson College, USA

**Amy J. Hillman**  
Arizona State U., USA

**LaRue Hosmer**  
U. of Michigan, USA

**David B. Jemison**  
U. of Texas, USA

**Prashant Kale**  
U. of Michigan, USA

**Robert K. Kazanjian**  
Emory U., USA

**Suresh Kotha**  
U. of Washington, USA

**Matthew S. Kraatz**  
U. of Illinois, USA

**Michael Leiblein**  
Ohio State U., USA

**Ari Ginsberg**  
New York U., USA

**Rob Grant**  
Georgetown U., USA

**Ranjay Gulati**  
Northwestern U., USA

**Donald C. Hambrick**  
Penn State, USA

**Stuart Hart**  
Cornell U. and U. of North Carolina, USA

**Constance Helfat**  
Dartmouth College, USA

**Jean Francois Hennart**  
Tilburg U., Netherlands

**Robert Hoskisson**  
Arizona State U., USA

**Andrew C. Inkpen**  
Thunderbird, USA

**Gerry N. Johnson**  
U. of Strathclyde, UK

**Aneel Karnani**  
U. of Michigan, USA

**Tarun Khanna**  
Harvard U., USA

**Dan Kovenock**  
Purdue U., USA

**Peggy Lee**  
Emory U., USA

**Robert T. Lenz**  
Indiana U., USA

**Marvin Lieberman**

UCLA, USA

**Anoop Madhok**

U. of Utah, USA

**Richard Makadok**

Emory U., USA

**Anita McGahan**

Boston U., USA

**Hemant Merchant**

Simon Fraser U., Canada

**Kent Miller**

Michigan State U., USA

**David Norburn**

Imperial College, UK

**Joanne Oxley**

U. of Michigan, USA

**Andrew M. Pettigrew**

U. of Warwick, UK

**Subi Rangan**

INSEAD, France

**Max D. Richards**

Rollins U., USA

**William T. Robinson**

Purdue U., USA

**Michael V. Russo**

U. of Oregon, USA

**Charles Schwenk**

Portland, OR, USA

**Mark Shanley**

U. of Illinois-Chicago, USA

**Julia Liebeskind**

U. of S. California, USA

**Joseph Mahoney**

U. of Illinois, USA

**Costas Markides**

London Business School, UK

**Rita McGrath**

Columbia U., USA

**Danny Miller**

HEC, Canada & U. of Alberta, Canada

**Jackson Nickerson**

Washington U., USA

**Paul Nutt**

Ohio State U., USA

**Margaret Peteraf**

Dartmouth College, USA

**Nandini Rajagopalan**

U. of Southern California, USA

**Jeffrey J. Reuer**

U. of North Carolina, USA

**Peter Smith Ring**

Loyola Marymount U., USA

**Alan Rugman**

Indiana U., USA

**Hans Schollhammer**

UCLA, USA

**Anju Seth**

U. of Illinois, USA

**J. Myles Shaver**

U. of Minnesota, USA

**Stephen M. Shortell**

U. of California, USA

**Harbir Singh**

Wharton, USA

**Charles C. Snow**

Penn State, USA

**John Stopford**

London Business School, UK

**Steve Tallman**

U. of Utah, USA

**Howard Thomas**

U. of Warwick, UK

**James P. Walsh**

U. of Michigan, USA

**James Westphal**

U. of Texas at Austin, USA

**Margarethe Wiersema**

U. of California, Irvine, USA

**Dennis Yao**

Harvard U., USA

**Srilata Zaheer**

U. of Minnesota, USA

**Paul Shrivastava**

Bucknell U., USA

**Kulwant Singh**

National U. of Singapore

**J.-C. Spender**

Open University, UK

**Toby Stuart**

U. of Chicago, USA

**Raymond-Alain Thietart**

U. of Paris Dauphine & ESSEC, France

**Beverly Tyler**

North Carolina State U., USA

**Birger Wernerfelt**

MIT, USA

**Rod White**

U. of Western Ontario, Canada

**Jeffery R. Williams**

Carnegie-Mellon U., USA

**S. Akbar Zaheer**

U. of Minnesota, USA

**Carl Zeithaml**

U. of Virginia, USA